

## Katarzyna Nowicka, PhD, DSc

Katarzyna Nowicka is an Associate Professor of Supply Chain Management at SGH Warsaw School of Economics. She earned her M.A. in Management and Marketing, Ph.D. in Economics and habilitation in Management and Quality at SGH. Teaching-wise, she specializes in supply chain and logistics management, as well as the influence of digital technologies on supply chain competitiveness. Previously, she held a position of Supply Chain Manager in global innovative pharmaceutical corporation. Aside from her academic engagement, Katarzyna cooperates with European Commission as an Expert of H2020 projects' evaluation. She was also a Project Manager leading international ChemMultimodal Project that had been developed under Interreg Central Europe Programme between 2016 and 2019. 30 years of Katarzyna's practical experience and professional background making her enable to share applied expertise in supply chain and logistics management as an expert - to pursue industry-relevant research projects and with students. Her scientific research encompasses e-business supply chain management, closed-loop supply chain management and digital supply chain impact on sustainability improvement. More information on:

LinkedIn: <https://www.linkedin.com/in/k-nowicka/>

Biogram: <https://biogram.sgh.waw.pl/#/biogram/knowicka>

Katarzyna has published around 150 journal articles, book chapters and a books, including:

Co-author & editor: **Digital business. The prospect of digital innovation**, SGH Publishing House, 2019

Author: **Digital technologies as a determinant of the transformation of supply chains**, SGH Publishing House, 2019

Co-author & editor: **Digital business. Technologies, models, regulations**, SGH Publishing House, 2018

Author: **Outsourcing in enterprise resource management**, Difin, 2016

Co-author & co-editor: **Supply chain and logistics management in the 21st century**, SGH Publishing House, 2016

More information on:

Google Scholar: <https://scholar.google.pl/citations?user=xdqnSRsAAAAJ&hl=pl>

ORCID: <https://orcid.org/0000-0001-7830-7457>

### Main functions:

- Head of Department of Logistics at SGH Warsaw School of Economics
- Habilitated doctor in the field of social sciences in the discipline of management and quality science
- Associate Professor at the Department of Logistics at SGH Warsaw School of Economics
- EC Expert at the H2020 Commission High Level Expert Group on Open Science – Transport Research Cloud
- EC Expert at the H2020 program (transport, urban transport, ITS, SCM, distribution & logistics)
- NCBI Expert – Era Net Transport Program and Intelligent Development Operational Program
- Expert of Min. Economy (Measure 4.5 OP IE 2007-2013)
- Gartner Global Supply Chain Top 25 Peer Voter on behalf of SGH Warsaw School of Economics
- Head of the International ChemMultimodal Project, Interreg Central Europe Program: 2016-2019
- Head of SGH research tasks on Digital Business in 2017 and 2018

### Education:

- Internship: Copenhagen Business School, Denmark
- Studies: doctoral (SGH); Master's (Management and marketing II, SGH)
- Post-graduate studies: Innovation Manager (SGH); Logistics management (SGH)
- Trainings: "assessment of SG OP applications 2014-2012 in the field of scientific and technical and economic-business criteria" (NCBIR); "Operation 4.1 OP HC" (NCBIR); "Eurostat" (Sogeti, CDE SGH); "Measure 8.1 OP IE" (PARP); "Business Plan in RPO WM" (RPO WM 2007 - 2013); "Risk Management" (SGH); "Copyright in publishing activities" (SGH); "Marketing research" (MDM); "Business Plan" (BMS)

### Professional experience:

- 2006 – today SGH Warsaw School of Economics – Head of Department of Logistics
- 1996 – 2002 Bristol-Myers Squibb Sp. z o.o. – Operations and Supply Chain Manager

### Research interests:

- Sustainable digital transformation of supply chains
- Circular digital supply chains
- Digital supply chain management
- Digital innovations in supply chain management
- Digital transformation of business models of supply chains
- Smart Industry / Industry 4.0
- Outsourcing, offshoring, BPO in creating the value of the company; enterprise resource management
- Relationship management in cooperation in supply chains
- The role of logistics operators in the supply chain / networks; contract logistics management
- Smart City Logistics

### Lecturers:

[235340-1016] Supply chain management in e-business

[234730-1016] Sustainable Supply Chain Management

[239690-1016] New technologies in management

[238560-1016] Logistics Outsourcing

[236920-1016] Outsourcing

[238550-1016] City Logistics

Postgraduate studies in Artificial Intelligence for Business

Postgraduate studies in E-business. Key technologies in business

Postgraduate Studies in City Management and Urban Policy

Postgraduate Studies in Logistics and Supply Chain Management

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